

NEMEX

24-26 May 2011 NEC Birmingham, UK
part of Sustainability*live!*

www.nemex.co.uk

You've tried the rest,
now try the best

NEMEX (The National Energy Management Exhibition)
is the UK's longest standing, leading energy and renewables show,
running for almost 30 years.

A stylized illustration of an energy landscape. In the foreground, there are wavy, flowing lines in shades of orange and yellow. In the background, there is a silhouette of a city skyline with a sun rising behind it, solar panels, and wind turbines. The overall color palette is warm, dominated by oranges and yellows.

"It's the leading UK energy show, the biggest one of its kind. You get some really good customers here, great suppliers and good networking opportunities as well. Clearly we are here to generate leads, which we have done and have been really positive; it's also about raising brand awareness."

Delvin Lane, Head of Energy 360, British Gas Business



"As a first time exhibitor to NEMEX, we were overwhelmed with the amount of visitors that we experienced at our stand. The exhibition was busy every day and we have never experienced so many leads from one show. Would I do the show again? Definitely."

Victoria Wheeler, Marketing Manager, Radio-Tech.

About NEMEX

With the UK's target to source 15% of its electricity from renewable sources by 2020 and reduce CO₂ emissions by 80% by 2050; decision makers from large multinationals, SMEs and the public sector are continually sourcing improved energy solutions. NEMEX visitors are specifically looking for energy efficient products and services, renewables, micro generation, anaerobic digestion and biogas solutions.

Do you offer any of these products or technologies? If so NEMEX, is the must attend exhibition. Your competitors will be there, make sure you are.

Other features at NEMEX 2011 include an extensive seminar programme addressing all aspects of the energy market. Popular topics from NEMEX 2010 included Copenhagen - what now?, energy standards, behavioural change as well as metering and monitoring. During NEMEX 2011 the prestigious Environment and Energy Awards will once again celebrate excellence and innovation in the environment and energy sectors.

WHY EXHIBIT AT NEMEX?

- Sustainabilitylive! 2010 celebrated a 12% increase in core visitor numbers compared to 2009, with an overall attendance of 8,904 and 6,850 core visitors
- 68% of the visitors to Sustainabilitylive! were decision makers and influencers from the public and private sectors
- Increase your competitive advantage by raising your company profile within the industry
- Showcase your new products and services to a large targeted audience

Sustainabilitylive! THE KEY FACTS

Overall attendance
8,904

Core visitors
6,850

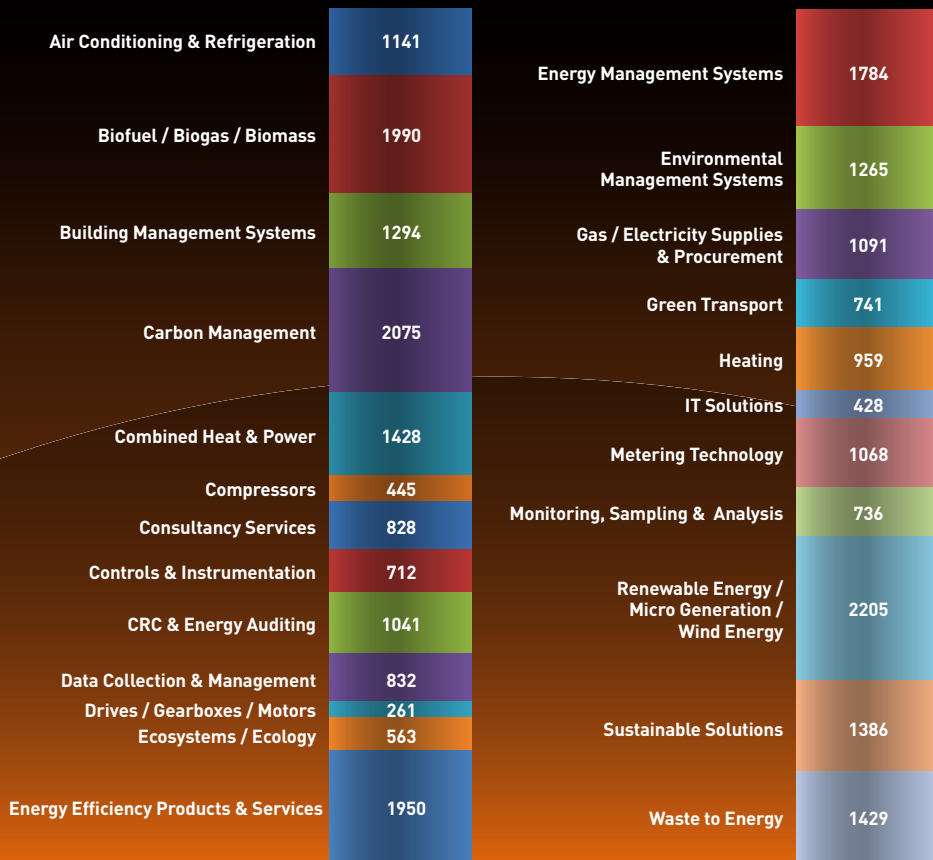
Visitors interested in energy related products & services:
5,527



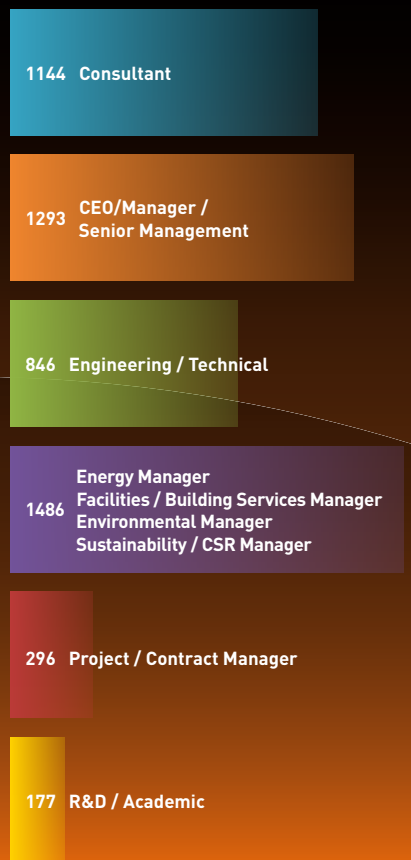
"Excellent event to attend if you work in the energy sector or you plan to get into this field."
 George Ghiuta, Consultant,
 SCIC Consulting Ltd

Sustainabilitylive! 2010 VISITOR DNA

Products and services visitors came to see



JOB FUNCTIONS



[Source: Sustainabilitylive! visitor data 2010]

NEMEX is not just a 3 day exhibition; sign up to the show early and benefit from the full 10 month marketing programme.

Book early to take full advantage of what NEMEX has to offer.

Book a stand and you will receive the full support from our marketing team, which includes:

- **FREE** direct mail
- **FREE** visitor data selection available post show for direct mail purposes
- **FREE** e-ticket
- **FREE** show guide entry
- **FREE** web listing including your latest press releases

SITE ONLY STANDS

£270 per m²

Includes exhibition floor space and cleaning

SHELL SCHEME STANDS

£315 per m²

Includes exhibition floor space, walls, carpet, fascia, name board and cleaning

ENHANCED SHELL SCHEME

£325 per m²

Includes exhibition floor space, walls, carpet, fascia, name board, cleaning

PLUS:

One 500w socket and 6' fluorescent strip light for up to 16m² stands. For 17m² and more, two 500w sockets and two 6' fluorescent strip lights.

All prices exclusive of VAT.

Sponsorship Opportunities

Want to receive maximum exposure? Why not choose a sponsorship package tailored to meet your needs.

To find out more contact Paul Fitzgerald on 0151 334 6763 or Donna Bushell on 020 8651 7106.

Get Involved

To book your stand or to find out more call

Paul Fitzgerald on 0151 334 6763 or 020 8651 7106

Alternatively email nemex@fav-house.com

www.nemex.co.uk



NEMEX

24-26 May 2011 NEC Birmingham, UK
part of Sustainabilitylive!
www.nemex.co.uk

NEMEX is supported by:



"Sustainabilitylive! 2010 re-established NEMEX as the UK's premier forum for energy management."

John Auckland, Principal,
John Auckland Marketing