

# MAKE A SPLASH AT IWEX

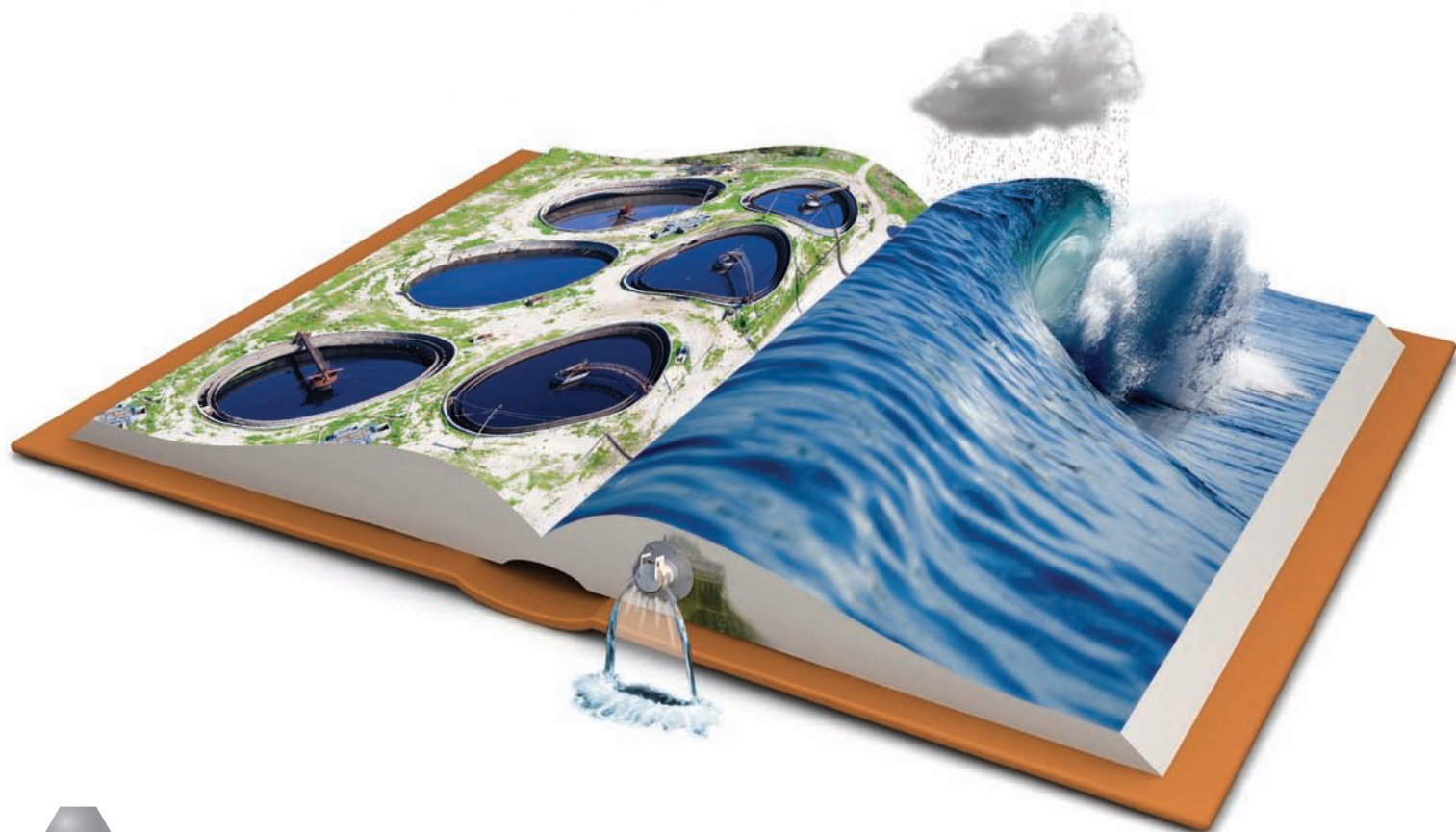
Your company can be part of a new chapter at the International Water & Effluent Exhibition

## HIGHLIGHTS OF 2011

- ◆ **4,516 buyers, specifiers and influencers** of water related products and services
- ◆ **Over 50** leading water **industry speakers**
- ◆ **IWEX has grown** for the past three years, last year alone IWEX grew by **6%**
- ◆ Just under **600** people attended the **seminar sessions**, Legislation being the most popular
- ◆ **SDS launched new** corporate identity and website at IWEX
- ◆ The **first round** of the 23<sup>rd</sup> National Drilling & Tapping was exciting and **drew a large crowd**
- ◆ Many never seen before **products launched at IWEX**
- ◆ **15% increase** in IWEX visitors over the last 2 years
- ◆ After consistent growth in 2009, 2010 and 2011 it is anticipated that IWEX will grow by a **further 14%**

## WHAT TO EXPECT IN 2012

- ◆ When asked, **73% of exhibitors** are planning on exhibiting at **SustainabilityLive! 2012**
- ◆ **Dedicated seminar theatre** packed with industry leading experts covering hot topics
- ◆ **85% of visitors** are planning on visiting **SustainabilityLive! 2012**
- ◆ IWEX will **bring the buyers and specifiers** to you



# IWEX

22-24 May 2012 NEC Birmingham, UK  
part of SustainabilityLive!

[www.iwex.co.uk](http://www.iwex.co.uk)

*"IWEX allows us to meet new potential customers we would not necessarily have found using our normal sales channels, the wide variety of visitors allows us to discuss opportunities with new markets as well as existing markets"*

*Glyn Horner, GE Analytical Instruments*

GET INVOLVED TODAY! Visit [www.iwex.co.uk](http://www.iwex.co.uk)

Make sure you're part of it

## A SELECTION OF THE PRODUCTS AND SERVICES IWEX VISITORS BOUGHT:

Anaerobic Digestion/Biogas  
Biofuel/Biomass  
Chemical/UV Treatment  
Controls & Instrumentation  
Drainage Products  
Drives/Gearboxes/Motors  
Filtration & Separation  
Groundwater/Drainage Technology

Industrial Effluent Treatment  
Laboratory/Analytical Services  
Leak Detection/Control  
Metering Technology  
Monitoring/Sampling/Analysis  
Odour Control/Nuisance Control  
Pipes/Pipelines/Sewerage  
Pipe & Cable Detection Equipment

Pumps/Valves  
Rainwater Harvesting &  
Grey Water Recycling  
Sewage Treatment  
Sludge Handling/Treatment Systems  
Spill Control/Response  
Tanks/Storage  
Water Treatment Technology

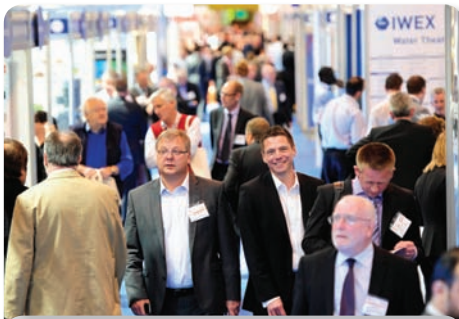
### OUR HAPPY PEOPLE

*"IWEX proved to be a very fortuitous event for Automated Water & Effluent Ltd and we were impressed with the number of visitors and relevance of visitors to our stand. Considering the increase in footfall and the relevance of attendees we will be considering attending IWEX in 2012"*

*Tom Young, Automated Water & Effluent Limited*

*"Sustainabilitylive! 2011, and in particular IWEX, provided an excellent forum for a wide range of water industry stakeholders to showcase their products and expertise. The exhibition hall positively buzzed with networking and discussions around water sector issues. I look forward to attending again in the future."*

*Clive Mottram, Eversheds*



### BOOK EARLY FOR IWEX

Take advantage of the 10 month marketing programme on offer which includes:

**FREE** visitor data selection available post show for direct mail purposes

**FREE** e-ticket

**FREE** show guide entry

**FREE** web listing including your latest press releases and product library

### WHO YOU MISSED AT IWEX 2011

Anglian Water  
Arla Foods  
AstraZenica  
Atkins  
AWE  
British Sugar plc  
Bristol Water plc  
Coca-Cola Enterprises Ltd  
Dwr Cymru Welsh Water  
Essex & Suffolk Water  
Gatwick Airport Ltd  
GSK  
Kelda Water Services  
Mars Chocolate UK  
McDonald's Restaurants UK  
Ministry of Defence  
Northern Rail  
Northumbrian Water  
Robert Wiseman Dairies  
Royal Bank of Scotland  
Royal Mail  
Sainsburys  
Scottish Water  
Severn Trent Water  
Siemens Water Technologies  
South East Water  
South West Water  
Sutton and East Surrey Water  
Thames Water  
Unilever  
United Utilities  
Veolia Water  
Welsh Water  
Wessex Water  
Whitbread

### SPONSORSHIP OPPORTUNITIES

Gain maximum exposure for your brands through a range of tailor made sponsorship packages.

### STAND RATES

#### SITE ONLY

£280 per m<sup>2</sup> + VAT

Includes exhibition floor space and cleaning

#### ENHANCED SHELL SCHEME

£340 per m<sup>2</sup> + VAT (up to 11 sqm)

£335 per m<sup>2</sup> + VAT (over 11 sqm)

Includes exhibition floor space, walls, carpet, fascia, name board  
**PLUS:**

- One 500 watt socket and 6' fluorescent strip light (FOR UP TO 16M<sup>2</sup> STANDS)
- Two 500 watt sockets and two 6' fluorescent strip lights (17M<sup>2</sup> UPWARDS)

#### INTERNET HYPERLINK £99 + VAT

Includes web address with hyperlink, logo & 50 word description on web page



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[www.iwex.co.uk](http://www.iwex.co.uk)

**GET INVOLVED TODAY!**

For more information on exhibiting or the range of sponsorship options available please contact

Chris Trayers on 020 8651 7126 or email [chris.trayers@fav-house.com](mailto:chris.trayers@fav-house.com)  
Ruth Feather on 01933 275 069 or email [ruth.feather@fav-house.com](mailto:ruth.feather@fav-house.com)

Visit [www.iwex.co.uk](http://www.iwex.co.uk)