

Want to be at the forefront of the corporate responsibility revolution?

Be a part of SB – The Event and help write a new chapter in the business response to the sustainability challenge.

HIGHLIGHTS OF 2011

Sustainable Business - The Event

provides a unique platform for industry experts to showcase the products and services that are helping to create more sustainable businesses.

By exhibiting at **SB – The Event** you will meet a wide range of buyers from across the sectors – from banks and utilities to retailers and manufacturers – all keen to find sustainable solutions that will minimise their environmental impact and maximise their profits.

- ◆ **3,192 visitors** were buyers, specifiers and influencers of sustainable business products and services
- ◆ **4,232 visitors** were interested in **carbon energy management**
- ◆ **6% increase** in **Sustainabilitylive!** core visitors

WHAT TO EXPECT IN 2012

- ◆ **87% of exhibitors** stated that **Sustainabilitylive!** provides the ideal platform to showcase their product launches and new technologies in the UK
- ◆ **85% of visitors** are planning on visiting **Sustainabilitylive!** in 2012

At the heart of SB – The Event is its **unique conference programme**, offering **14 dedicated sessions** on the latest corporate sustainability thinking. It's free to attend and the 2011 delegates heard from business leaders from the likes of Siemens, BSI, Northern Rail, Transport for London, Alliance Boots, Toyota Motor Europe, Whitbread Group plus many more



SB Sustainable Business The Event

22-24 May 2012 NEC Birmingham, UK
part of Sustainabilitylive!

www.sbtheevent.com

"This was our first year at SB - The Event and has proved to be a huge success, we were delighted with the number of visitors and the quality of leads captured far exceeded our expectations. We look forward to returning."

*Cassandra Gonzalez,
The Recycling Factory*

GET INVOLVED TODAY! Visit www.sbtheevent.com

Make sure you're part of it

A SELECTION OF THE PRODUCTS AND SERVICES SB – THE EVENT VISITORS SOURCED:

Building Management Systems
Carbon Management
Consultancy Services
CRC & Energy Auditing
Data Collection & Management
Ecosystems/Ecology
Energy Management Systems

Environmental Certification
Environmental Corporate Communication
Environmental Management Systems
Environmental Products
Ethical/Fairtrade Solutions
Green Transport
Health & Safety

IT Solutions
Recycling Solutions
Risk Management
Sustainable Solutions
Training/Education and Research
Waste Management Solutions

KEY VISITOR JOB TITLES

Asset Manager
Consultants
CEO/Managing Director/Owner
Design/Planning
Energy Manager
Environmental Manager
Facilities/Building Services
Manager
Procurement
Project/ Contract Manager
Senior Management
Supply Chain Manager
Sustainability/CSR Manager



BOOK EARLY FOR SB - THE EVENT

Take advantage of the 10 month marketing programme on offer which includes:

FREE visitor data selection available post show for direct mail purposes

FREE e-ticket

FREE show guide entry

FREE web listing including your latest press releases and product library

WHO YOU MISSED AT SB – THE EVENT 2011

Alliance Boots
ASDA
Audi UK
AXA
BAE Systems
Balfour Beatty Plant Services
Bentley Motors
BP - Global Product Stewardship
British Gas Business
British Museum
British Retail Consortium
British Transport Police
Burberry
East Midlands Airport
Hertz Europe Ltd
Hewlett-Packard Limited
HSBC
IBM
Iceland Foods
Jaguar Land Rover
Kenwood Ltd
Marks and Spencer
Mars Chocolate UK
McDonald's
Ministry of Defence
Nestlé
Network Rail
Nokia UK Ltd
Panasonic
Pinewood Studios
Renault UK
Royal Mail
The White Company
Thomas Cook
Virgin Trains
Volkswagen Group
Walkers
Whitbread
Yeo Valley

SPONSORSHIP OPPORTUNITIES

Gain maximum exposure for your brands through a range of tailor made sponsorship packages.

STAND RATES

SITE ONLY

£280 per m² + VAT

Includes exhibition floor space and cleaning

ENHANCED SHELL SCHEME

£340 per m² + VAT (up to 11 sqm)

£335 per m² + VAT (over 11 sqm)

Includes exhibition floor space, walls, carpet, fascia, name board
PLUS:

- One 500 watt socket and 6' fluorescent strip light (FOR UP TO 16M² STANDS)
- Two 500 watt sockets and two 6' fluorescent strip lights (17M² UPWARDS)

INTERNET HYPERLINK £99 + VAT

Includes web address with hyperlink, logo & 50 word description on web page



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GET INVOLVED TODAY!

For more information on exhibiting or the range of sponsorship options available please contact

Emma Doran on 020 8651 7149 or email emma.doran@fav-house.com

Visit www.sbtheevent.com