

Sustainability*live!*

A WHOLE CHAPTER OF SPONSORSHIP OPPORTUNITIES

Sustainability*live!* is the home of five leading exhibitions, covering the water, energy, land, environmental and sustainable business markets. These exhibitions form the UK's leading sustainability event, attracting buyers and suppliers from across the sectors – from banks and utilities to retailers and manufacturers.

Sponsorship opportunities are available at Sustainability*live!* which can enhance your brand image and increase brand awareness for your company. We can tailor a package to suit your needs and grab the attention of the 9,000 attendees.

Please note some sponsorship opportunities are only available to exhibitors.

OVERALL SHOW SPONSORSHIP OF SUSTAINABILITYLIVE!

£POA INCLUDES:

Listing as show sponsor, with logo on all visitor promotional material for Sustainability*live!* from sign-up to May 2012, including:

- Adverts booked into trade magazines, reaching more than 850,000 readers
- Multiple emails to over 80,000 individuals
- Regular e-newsletters to over 50,000 targeted industry professionals
- Over 250,000 inserts in various trade magazines
- Over 150,000 visitor tickets, sent to your target audience
- Extensive press coverage

- Event website www.sustainabilitylive.com
- Sustainability*live!* onsite signage
- Plus a table for ten at The Environment and Energy Awards on 22nd May 2012

INDIVIDUAL SHOW SPONSORSHIP

£10,000 INCLUDES:

Listing as individual show sponsor of either BEX, ET, IWEX, NEMEX or SB – The Event, with logo on all visitor promotional material for the specific show from sign-up to May 2012, including:

- Show specific adverts booked into trade magazines
- Show specific multiple emails
- Regular e-newsletters to over 50,000 targeted industry professionals
- Inserts in various trade magazines
- Over 150,000 visitor tickets, sent to your target audience
- Extensive press coverage
- The show specific event website
- Show specific onsite signage
- Plus a table for ten at The Environment and Energy Awards on 22nd May 2012



Sustainability*live!*

22-24 May 2012 NEC Birmingham, UK

Leading the way for a sustainable future

www.sustainabilitylive.com



GET INVOLVED TODAY! Visit www.sustainabilitylive.com

MORE OPPORTUNITIES →

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ONLINE REGISTRATION SPONSORSHIP

£8,000 INCLUDES:

- Your logo on the online registration form
- Your logo and 30 word message in the registration confirmation email
- Your logo and 30 word message in the reminder email to registered visitors
- Your logo and URL in the registration reminders to past visitors

ONSITE REGISTRATION AREA SPONSORSHIP

£6,000 INCLUDES:

- Your logo displayed in the registration area
- Your company pens distributed at registration points for visitors to use
- 2 registration areas are available
- Your company branded t-shirts or hats worn by registration staff

1 SOLD

1 REMAINING

SEMINAR THEATRE SPONSORSHIP

£8,000 EACH INCLUDES:

- Your company name and logo on the walling panels and on the screen in the seminar theatre
- Your company logo on the seminar programme in the Official Show Preview
- Your web banner on the seminar theatre programme page on the show websites
- Your company logo on the seminar programme on the onsite signage
- Your company logo on the seminar programme within the event guide
- Mentioning, where possible with logo, of the sponsorship in relevant editorial coverage, emails, visitor tickets and newsletters

NETWORKING AREA SPONSORSHIP

£7,500 EACH INCLUDES: (depending on size and features)

- Sponsor a Networking Area at Sustainability*live!*, allowing visitors, speakers and exhibitors to grab a bite to eat, rest, meet peers and share information.
- Your company name and logo on all visitor promotion mentioning the networking area
- Your company name and logo in the official event guide where the networking area is mentioned
- Your company name and logo on signage within the networking area
- Your company name and logo on the Sustainability*live!* website

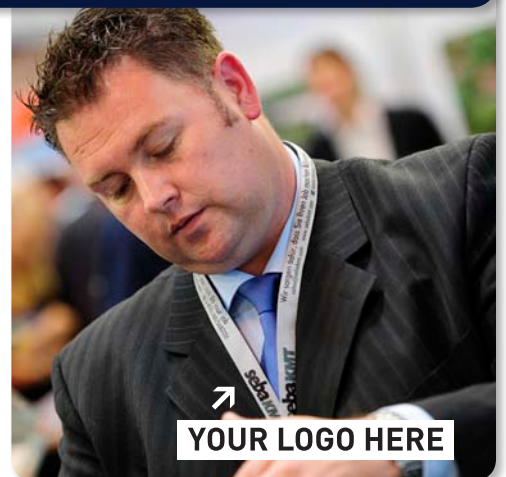


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VISITOR BADGES → £5,000 INCLUDES: **SOLD**

→ All pre-registered visitors and onsite attendees will wear badges at the exhibition. Have your logo printed next to the show logo on up to 10,000 badges, promoting your company throughout the show.

LANYARDS → £5,000 INCLUDES: (not including production)

→ One of the most popular items amongst visitors to any show are lanyards, providing continuous visibility of your brand throughout the show and beyond. Bring your own lanyards or let us organise the production of branded lanyards for you.

FLOORPLANS → £2,000 INCLUDES:

→ Make it easy for visitors to find you by sponsoring the exhibition floorplan: your stand will be highlighted and your logo will be displayed on the 'You are here' boards, as well as the floorplan in the official show guide. This package is not exclusive and is available for up to 4 companies.

FOOTPRINTS/CARPET TILES → £250 INCLUDES: (per tile)

→ Lead interested visitors to your stand by scattering carpet tiles with your company logo and stand number around the exhibition hall. A minimum of 3 and maximum of 6 tiles can be booked per exhibitor.

BANNER → £850 INCLUDES: (excluding banner production)

→ Raise the bar with a banner above your stand. Make your message stand out from far and direct visitors to your stand. There are only a limited number of sites available within the hall, so book early to avoid disappointment. Please note that the banner size is restricted; copy is to be agreed by FHG and must be supplied by the client within a given deadline.

VISITOR BAGS → £5,000 INCLUDES: (does not include production of bags)

→ Visitors highly value bags available in the registration area which they can use to carry home all the information material collected at the show. Use the opportunity to thank visitors for coming to the show by inserting a voucher for a give-away that can be picked up at your stand. Bring your own bags or let us organise branded bags for you. Please note that any bags provided need to be made of environmentally friendly material. Bags need to be provided fully packed.

MEDIA AREA OPPORTUNITIES: £POA

- Branding onsite
- Literature rack
- Opportunity for press reception
- Listing as sponsor in pre-show collateral

OTHER OPPORTUNITIES: £POA

- Visitor bag insert/flyer on reg area
- Email campaigns
- Poster sites
- Website banner / advertising
- Washroom media
- Table top signage at seating areas

For more information on the range of sponsorship opportunities available please contact the team on 0208 651 7120 or email Sustainabilitylive@fav-house.com



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